Cost-Effectiveness of Wheat Flour Fortification with Micronutrients for Reducing Neural Tube Defects and Maternal Anemia in Yaoundé and Douala, Cameroon



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Background

- 59% of women of reproductive age (WRA) in Cameroon had inadequate folate intake in 2009².
- Folate deficiency increases the risk of neural tube defects (NTD), specifically spina bifida and anencephaly.
- The prevalence of NTD in Cameroon from 1997-2006 was four times that of the US at 1.99/1000 cases per year ¹.
- 18% of WRA in Cameroon had iron deficiency anemia (IDA)².
- Mandatory wheat flour fortification with micronutrients - including iron and folic acid was implemented in Cameroon in 2011.
- Food fortification programs are considered costeffective; most cost-effectiveness estimates rely either on cost-per-individual reached or biological impact.

Figure 1: Cameroon's urban centers, Yaoundé and Douala



Objective

Estimate the cost-effectiveness of wheat flour fortification with iron and folic acid for reducing cases of NTD and maternal anemia in Cameroon.

Methods

- Program costs, pre/post intervention numbers of NTD cases, and prevalence of IDA among WRA were estimated and projected over a 13year period from 2009-2021.
- IDA prevalence was measured using pre/post intervention micronutrient surveys and projected forward².
- Post-fortification NTD cases were estimated using proposed risk and benefit model⁴.
- Post-fortification effects on IDA were observed in 2012 and the same magnitude of effect is assumed to have been sustained thereafter.

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Methods, cont.

Effects of For

13-year fortifica

Pre-fortificatior

Projected numl vears⁴

Pre-fortification

Post-fortificatio

Table 1: Costs and impact of wheat flour fortification in Yaoundé and Douala, Cameroon *WRA=women of reproductive age. Population data from LiST (Lives Saved Tool) used to calculate cases of iron deficiency anemia averted.

1997-2006 **NTD prevalence** = 1.99/1000

- Equipment

- Supervision

Figure 2: Cameroon food fortification program timeline

References

tification Program:	
ation program costs (USD) ⁵	\$2,439,300
n rate of NTD ¹	1.99/1000 live births
per of NTD cases averted over 13	554
n prevalence of IDA ²	18% WRA*
n prevalence of IDA ²	13% WRA*



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Summary Results of 13-Year Program

	Cases averted
NTD	554
Iron Deficiency Anemia in WRA	688,368 case-years

Table 2: Cost-effectiveness of reducing NTD and iron deficiency anemia incidence over 13 year period

Conclusions

- Wheat flour fortification programs involving iron and folic acid are effective in reducing NTD and IDA.
- Program cost is significant, ~ \$188,000/year for this 13-year program, but the program can be cost-effective:
 - \$4,400/case NTD averted
 - \$3.54/case iron deficiency anemia averted amongst WRA

Discussion

- Similar analyses estimate the cost/case NTD averted to be \$1,200 in Chile (\$11,000/infant death averted) using observed changes⁶; and cost/case IDA averted to be \$1.33 using projected changes⁷.
- Hence, local circumstances (prevalence rates, program effectiveness, etc.) can greatly influence program efficiency.
- The cost of preventing NTD and IDA this way are likely to outweigh social and economic costs of these conditions.
- Calculating quality- and disability-adjusted life years (QALY and DALY) offers an alternative interpretation of fortification cost-effectiveness on reducing disease burden.
- A post-fortification study of NTD prevalence in Cameroon needs to be performed to assess the accuracy of our results.

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Estimated cost per case averted (USD)

\$4,400

\$3.54