

## **Exhibition Suite: \$6,000 (3 opportunities available)**

- **Private Exhibition Suite; 700 Sq Ft of space for demonstrations on all 3 days.**
- **Signage for Exhibition Suite (company name and logo)**
- **Company determines hours of operation & staffing**
- **Company to track attendance and share final attendance data with Exhibit Manager (total attendance and names)**
- **Room set up to include tables, chairs, electricity, water station (Please advise Exhibits Manager)**
- **Examples: Surgical Equipment Demonstrations; Coordinated Diagnostic Demonstrations**
- **4 badges for the exhibit hall and symposia sessions**
- Additional exhibitor badge over allotment: \$750 per badge
- One 3'X6' table in the general exhibition area
- Back wall pop-up or stand banners permitted, subject to placement approval. (Please advise Exhibits Manager)
- Equipment can be accepted in lieu of table. (Please advise Exhibits Manager)
- Featured listing in the exhibitor section of the meeting website
- Top listing in exhibitor section of the final program
- Listing in signage for the exhibition room
- One pre-registration list (name, city, state only) will be sent 1-3 weeks prior to event dates
- One onsite registration list (name, city, state only) will be delivered to booth during set up
- One copy of the Final Program (will be delivered to booth during set up)
- (Optional) One printed full-page color ad in the meeting materials, \$1,000 - (company provide ad, also included in digital copy of meeting syllabus)

## **PARTICIPATING EXHIBITOR: \$3,500**

- **2 badges for the exhibit hall and symposia sessions**
- Additional exhibitor badge over allotment: \$750 per badge
- One 3'X6' tables in the exhibition area
- Back wall pop-up or stand banners permitted, subject to placement approval. (Please advise Exhibits Manager)
- Equipment can be accepted in lieu of table. (Please advise Exhibits Manager)
- Listing in the exhibitor section of the meeting website
- Listing in exhibitor section of the final program
- Listing on signage for the exhibition room
- One pre-registration list (name, city, state only) will be sent 1-3 weeks prior to event dates
- One onsite registration list (name, city, state only) will be delivered to booth during set up
- One copy of the Final Program (will be delivered to booth during set up)
- (Optional) One printed full-page color ad in the meeting materials, \$1,000 - (company provide ad, also included in digital copy of meeting syllabus)

## EXHIBIT HALL LOCATION

Napa Valley Marriott Hotel, Napa Valley Ballroom  
Food and beverage will be located in the exhibit hall.

## EXHIBITS INSTALLATION

Friday, May 3 8:00 AM – 11:00 AM

## EXHIBIT HOURS

Friday, May 3	12:00 PM – 7:30 PM (Welcome Reception)
Saturday, May 4	6:00 AM – 12:15 PM
Sunday, May 5	6:00 AM – 12:15 PM

## EXHIBITS DISMANTLE

Sunday, May 5  
11:00 AM -2:00 PM

## SPACE ASSIGNMENT

UC Davis Eye Center Ophthalmology Symposium exhibits are supplemental to the educational programming. To be accepted by UC Davis Eye Center Ophthalmology Symposium, the exhibitor's products and services should be related to ophthalmic medical fields.

Applications will be assigned on a first-come, first served basis. Exhibit space is limited; thus, companies are limited to the sponsorship level they applied for. Requests for additional tabletop spaces in addition to what is included in the contracted sponsorship will be reviewed on an individual basis.

## EXHIBIT SPACE GUIDELINES

Exhibits are for dissemination of information and displaying products that can easily fit within the allotted tabletop exhibit space. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors:

The maximum height of products and display material on the table may not exceed 7ft.

Products and displays cannot wrap around to produce any type of sidewall.

All exhibitors are required to keep their materials within their exhibit space. Portable, pop-up back walls are permitted in the back of booth space and are subject to placement approval onsite.

You are required to notify the exhibits manager if you are bringing in equipment and include size of packaging/crates/pallets. All exhibits are subject to review on-site and modification where necessary.

**Custom-built booth display is strictly prohibited.**

## HOTEL RESERVATIONS

We have negotiated group rates for exhibitors. ONE COMPANY REPRESENTATIVE RESERVATION AT THE MARRIOTT PER COMPANY. AN ADDITIONAL ROOM BLOCK HAS BEEN SECURED AT: TBD

In order to increase physician attendance, we have secured an additional hotel room block for exhibitors.

**[Click here to book Napa Marriott Hotel Rooms.](#) COMING SOON**

**OFFICIAL CONFERENCE WEBPAGE: COMING SOON**